



## Ninepoint Partners LP –Marketing Specialist

### About Us

As one of Canada's leading alternative investment management firms, Ninepoint Partners LP is an independent, employee-owned firm serving the investment advisor and institutional investor communities.

With over 90 employees and over \$8B in assets and institutional contracts, Ninepoint manages unique alternative investment solutions that offer investors the benefits of better diversification. We target investment strategies that are uncorrelated from traditional asset classes, such as equities and bonds, with the goal of lowering overall portfolio risk. Offices located in Toronto and Montreal.

Committed to helping investors explore innovative investment solutions that have the potential to enhance returns and manage portfolio risk, Ninepoint offers a diverse set of alternative strategies including North American Equity, Global Equity, Real Assets & Alternative Income.

As a team, we have a long track-record of managing alternative income, real asset and alternative core strategies. Innovative thinking, and our ability to apply it to real-world solutions, is what defines us.

We are among the largest independent asset management firms in Canada and is wholly owned by Ninepoint Financial Group Inc.

At Ninepoint Partners, we foster an atmosphere of empowerment, mutual respect and enjoyment. We hire talented and ambitious individuals who thrive in a growth-oriented, entrepreneurial environment.

Are you passionate about serving clients, working together and sharing our values to achieve our clients' goals? Then this might be the role for you!

## Job Overview

The **Marketing Specialist** will be responsible for the planning and execution of marketing programs, content and sales support initiatives. Work with marketing team to deliver ongoing alternative investment education and events, and support sales team as a Marketing subject matter expert.

### Responsibilities include:

- Oversee the creative production process and internal approval process of marketing content, including translation services, compliance reviews and key stakeholder approvals
- Create and update marketing materials and campaigns with varying scope and impact that include brochures, sales support material, product training presentations
- Assist with creation and maintenance of a content calendar and coordinate resources needed to deliver various types of content including thought leadership articles, podcasts, webinars
- Support the marketing communications needs of various business units, acting as a liaison between marketing, creative, and internal clients
- Work collaboratively with Portfolio Managers, Sales team, Business Leaders and Marketing team to develop and execute effective marketing plans
- Proactively identify opportunities to deliver more effective and efficient marketing communications support based on data, market and competitive research
- Support team members within the Marketing department as required
- Organize ongoing invoices and monitor budgets, and obtain quotes from vendors
- Organize and manage distribution of marketing materials through the appropriate channels
- Play a key role in event planning and management for conferences, meetings and special events; coordinate logistical aspects, vendor and promotional management of meetings and special events.

### Candidate Requirements:

The successful candidate will have extensive demonstrable skills and experience including the following:

- Bachelor's degree in marketing, Business, Commerce or Communications
- 2-5 years of marketing experience (Financial Services or professional services experience an asset)
- Knowledge of multi-channel marketing practices

- Knowledge and experience with event management, print, web, email and digital/social marketing
- Proficiency in MS Office (i.e., Outlook, Word, Excel, PowerPoint) and experience with Adobe Creative Suite, nice to have
- Completion of the CSC and/or IFIC course highly desirable
- Familiar with mutual fund advertising and marketing rules
- Excellent communication & collaboration skills
- Strong teamwork skills, positive attitude and the ability to co-operate effectively with others
- Professional and tactful
- Strong project management skills
- Ability to manage multiple tasks, deadlines and priorities in a fast-paced environment
- Extremely strong time management skills, detail oriented, proactive, and motivated
- Creative thinker

Interested candidates can submit their resume and cover letter to [careers@ninepoint.com](mailto:careers@ninepoint.com) with the role referenced in the subject line. Only those who qualify for an interview will be contacted.

### **Equity, Diversity & Inclusion**

The Company is committed to the fundamental principles of equal employment opportunity. We are committed to treating people fairly, with respect and dignity and to offer equal employment opportunities based on an individual's qualifications and performance — free from discrimination or harassment because of race, ancestry, place of origin, ethnic origin, colour, citizenship, religion, sex, sexual orientation, gender identity or gender expression, age, marital or same-sex partnership status, family status, disability and record of pardoned offences. This policy applies to all aspects of employment, including recruitment, hiring, placement, promotion, transfer, compensation, training and education.

Each employee is important and accountable for the Company's success and will be treated with respect and dignity.

### **Accessibility**

Accommodations for persons with disabilities are available upon request for job applicants taking part in all aspects of the recruitment process.